

RIPE100 Policy Proposal: Earn \$100/acre for Stewardship

Rural Investment to Protect our Environment (RIPE) is a farmer-led nonprofit advancing a voluntary stewardship program that provides a reasonable return to farmers as part of a national climate policy. Different from existing cost share programs, the RIPE100 plan rewards farmers with \$100 per acre from conservation practices that deliver public value through carbon sequestration, soil health, water quality and other environmental services. RIPE payments would also surpass the full cost of practice implementation and input cost increases from climate policy.

RIPE100 policy principles

- **\$100 per acre**
- **No penalty for early adopters**
- **Easy enrollment & verification**
- **Voluntary**
- **Available to all sizes and types of farms**

We Hear You!

- 76% of farmers support a climate policy that pays \$100 per acre for voluntary adoption of conservation practices.
- 78% of farmers support a policy that pays for practices that improve soil health and water quality as well as carbon capture over a policy that pays solely for carbon capture.

FREQUENTLY ASKED QUESTIONS

What's the policy about?

This proposal was developed by farmers for farmers. Most current and proposed programs pay farmers only for avoiding greenhouse gases and average about \$15/acre. The RIPE100 program would reward farmers \$100/acre for a wide set of public environmental benefits — including soil health, water quality, biodiversity and more. RIPE expects farmers to be compensated accordingly for their total public contribution.

\$100/acre? Is that reasonable?

It's unrealistic to expect farmers to get involved in stewardship/carbon farming at \$15-\$20/acre. Evidence of low farmer participation suggests current programs are not working. And unlike other green industries, like energy, farmers are expected to invest their own resources. Legislators have indicated they're open to the idea, but need to hear from their constituents.

What's the plan to advance the policy?

Legislators are interested but have indicated they need to hear from farmers. We're asking farmers to discuss the RIPE100 policy with their commodity and trade organization leadership. RIPE's Outreach Team can help.

How can I get involved?

- Sign up for the RIPE newsletter at RIPEroadmap.org.
- [Visit with the RIPE Outreach Team](#) for more information and support materials.
- Share information with commodity and trade organizations.

**We need your help to advance the policy.
Join the conversation and learn more at
RIPEroadmap.org.**



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RURAL INVESTMENT TO PROTECT OUR ENVIRONMENT