RIPE 100 Policy Plan:
Earn $100/acre or AU for stewardship
RIPEroadmap.org
Rural Investment to Protect our Environment (RIPE) is a producer-led nonprofit advancing a voluntary stewardship program that provides a reasonable return as part of a national climate policy.

- **Status quo D.C. conversation focused only on carbon farming, which leaves majority of farmers at net loss**
- **RIPE uniquely advancing federal payments with price floor guaranteed to surpass climate policy costs**
- **Earn $100 per acre or animal unit** for climate-smart practices that deliver public value in carbon + soil health + water quality + recreation + biodiversity + etc.
PRICE FLOOR ALIGNS PAYMENTS WITH PUBLIC BENEFITS

Climate Policy Costs & Opportunities

e.g. Per Acre of Soy & No-Till in 2030, - $54/ton equivalent

Price floor at $100/acre

- $59

$10
$22
$27

Cost of Climate Policy

$25

Payment for Carbon Farming

$25
$28

Payment for Ecosystem Services

$22
$68
$143

Air Quality
Water Quality
Healthy Soil
Carbon Sequestration Value @ $54/ton
Carbon Cost Circa 2030 @ $54/ton
Cost of No-Till
Yield Loss
PRODUCER-LED BOARD & STEERING COMMITTEE

DIVERSE SET OF ORGANIZATIONS

INDIVIDUALS SERVING IN PERSONAL CAPACITY

*Members listed in order of join date.

Brandon Hunnicutt, Chair
Nebraska Corn Board & National Corn Growers Assn.

Brad Doyle
Arkansas Soybean Assn. & American Soybean Assn.

Fred Yoder
Solutions from the Land

Jimmy Emmons
Oklahoma Cattlemen’s Assn. & No-Till on the Plains

Bryan Jorgensen
South Dakota Soil Health Coalition

Meredith Ellis
Integrity Beef Alliance & US Roundtable for Sustainable Beef
4 Former USDA Leaders Integral Part of Team

Martin Barbre
  - Former Administrator of RMA

William "Bill" Beam
  - Deputy Administrator of Farm Programs, FSA

Brad Karmen
  - Former Assistant Deputy Administrator, FSA

Kevin Norton
  - Former Assistant Chief, NRCS
CORE PRINCIPLES OF RIPE100 PROPOSAL

- $100 per acre or animal unit for voluntary stewardship
  - Price floor surpasses climate policy costs
- Does not compete with existing federal safety net programs; funded by new climate funds
- All farm/ranch sizes & types qualify
- Simple enrollment, no ranking
- No penalty for early adopters
FARMER PARTICIPATION

- Earn $100 per acre or animal unit per year
- Adopt one practice from menu
- Attend free workshop
- Free technical assistance
- Develop tailored farm stewardship plan for Year 2
### Proposed Qualifying Practices - Practical for All

<table>
<thead>
<tr>
<th>CROPS</th>
<th>RICE</th>
<th>LIVESTOCK</th>
<th>FORESTRY:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover Crops, No-Till, Reduced-Till, Nutrient Management, Filter Strips, Riparian Herb Cover, Riparian Forest Buffer, Maintain expired CRP, Silvopasture</td>
<td>Alternate Wetting &amp; Drying Irrigation, Dry Seeding (CA &amp; South), Dry Seeding with post-harvest flooding, Early drainage with post-harvest flooding</td>
<td>Comprehensive nutrient mgmt, Prescribed Grazing, Feed Mgnt, Roofs &amp; Covers</td>
<td>Riparian forest buffer, Maintain forest on expiring CRP, Silvopasture</td>
</tr>
</tbody>
</table>

**Qualified Practice List Continues to Evolve**
USDA CLIMATE-SMART COMMODITIES GRANT

- The RIPE concept was awarded $80 million by USDA! (Top 8)
- Implement pilot demonstration project in four states with 20 partners
  - Arkansas (3)
  - Minnesota (5)
  - North Dakota (2)
  - Virginia (3)
  - National (5)
USDA CLIMATE-SMART COMMODITIES GRANT

- Nov 18 - USDA meeting
- Work with other awardees! (AWD)
- Pilot workstream
  - Prep - Enrollment, selection
  - Act - Outreach, enroll, select, train
  - Livestock in MN & VA
- National workstream
  - Advisory group
  - Conferences, reports, tools
HELP ADVANCE THE RIPE100 POLICY

- Newsletter

- Farmer Advisory Network (FAN)
  - Farm Bill Campaign
  - Resolution Process

- Inclusion, Diversity, Equity, and Access (IDEA) Committee

- Steering Committee

Get involved!
INTERESTED IN LEARNING MORE?

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ACARTER@RIPEROADMAP.ORG • 205-580-5717

VISIT: RIPEROADMAP.ORG

SUBSCRIBE: CLICK "GET INVOLVED" ON WEBSITE FOR OUR NEWSLETTER

FOLLOW @RIPEROADMAP AND SHARE POSTS: FACEBOOK TWITTER
APPENDIX
FARMERS, PUBLIC & POLICYMAKERS ALL OPEN TO THIS . . . JUST NEED FARMERS TO ASK

FARMERS

65% SUPPORT RIPE100 AT $100/ACRE EVEN IF IT MEANS INCREASED FEDERAL EXPENDITURES

76% SUPPORT CLIMATE POLICY THAT INCLUDES VOLUNTARY ADOPTION OF CONSERVATION AG PRACTICES

78% PREFER A PAYMENT FOR PRACTICES THAT IMPROVE WATER & SOIL HEALTH OVER CARBON CAPTURE ALONE
RURAL REPUBLICANS

ONLY 39% SUPPORT GOV’T SPENDING MONEY FOR CLIMATE

WHILE 77% SUPPORT GOV’T SPENDING MONEY ON HELPING FARMERS ADDRESS CLIMATE

93% SUPPORT FINANCIAL INCENTIVES TO FARMERS FOR WATER & SOIL HEALTH

DUKE UNIVERSITY, 2020
PRICE FLOOR ALIGNS PAYMENTS WITH PUBLIC BENEFITS

Rather than cost share, a select group of practices should pay farmers and ranchers for the total value of their public contribution.

- $60

Climate Policy Costs & Opportunities

e.g. Per Acre of Corn & Cover Crops in 2030, ~ $54/ton CO2 equivalent

Price floor at $100/acre

+$115

Cost of Cover Crop

$ 27

+$18

Carbon Cost Circa 2030 @ $ 54/ton

$ 33

+$18

Payment for Carbon Farming

$ 18

+$18

Payment for Ecosystem Services

$ 50

-$21

+$21

+$19

+$7

Air Quality / Health Benefits

Water Conservation

Soil Health

Water Quality

Carbon Secuestration Value @54/ton