



RIPE
RURAL INVESTMENT TO PROTECT OUR ENVIRONMENT

***RIPE100 Policy Plan:
Payments above costs for stewardship
RIPEroadmap.org***

ABOUT RIPE

Rural Investment to Protect our Environment (RIPE) is a producer-led nonprofit advancing a voluntary stewardship program that provides a reasonable return as part of a national climate policy.

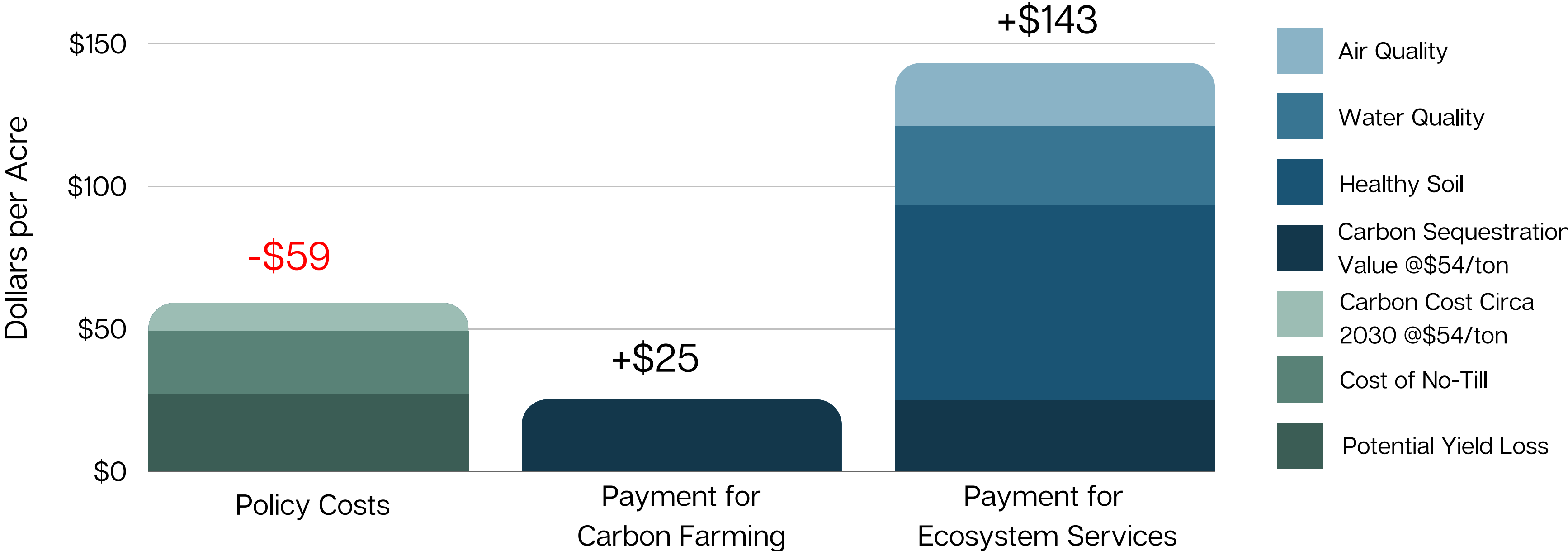
- **Status quo D.C. conversation focused only on carbon farming, which leaves majority of farmers at net loss.**
- RIPE uniquely advancing federal policy with **minimum payments guaranteed to surpass climate policy costs.**
- **Earn payments above implementation costs** for climate-smart practices that deliver public value in carbon, soil health, water quality, recreation, biodiversity and more.



MINIMUM PAYMENTS ALIGN WITH PUBLIC BENEFITS

Climate Policy Costs and Opportunities

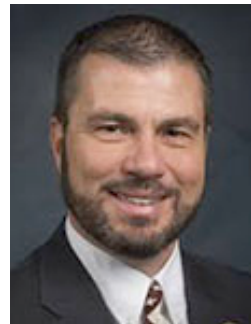
e.g. Per Acre of Soy and No-Till in 2030, ~\$54/ton equivalent



PRODUCER-LED STEERING COMMITTEE

DIVERSE SET OF ORGANIZATIONS & INDIVIDUALS SERVING IN PERSONAL CAPACITY

*Members listed in order of join date.



Brandon Hunnicutt,
Chair Nebraska Corn
Board & National Corn
Growers Assn.



Brad Doyle
Arkansas Soybean Assn.
& American Soybean
Assn.



Bryan Jorgensen
South Dakota Soil
Health Coalition



Fred Yoder
Solutions from
the Land

4 FORMER USDA LEADERS INTEGRAL PART OF TEAM

Martin Barbre

- Former Administrator of RMA

Bill Beam

- Deputy Administrator of Farm Programs, FSA

Brad Karmen

- Former Assistant Deputy Administrator, FSA

Kevin Norton

- Former Assistant Chief, NRCS



CORE PRINCIPLES OF RIPE100 PROPOSAL

- Payments above implementation costs for voluntary stewardship.
 - Minimum payment surpasses climate policy costs.
- Does not compete with existing federal safety net programs; funded by new climate funds.
- All farm/ranch sizes & types qualify.
- Simple enrollment, no ranking.
- No penalty for early adopters.



FARMER PARTICIPATION

- Paid price above implementation costs.
- Adopt one practice from menu.
- Attend free workshop.
- Get free technical assistance.
- Develop tailored farm stewardship plan for Year 2.

PROPOSED QUALIFYING PRACTICES - PRACTICAL FOR ALL

CROPS

- Cover Crops
- No-Till
- Reduced-Till
- Precision Nutrient Management
- Nutrient Injection / Incorporation
- Conservation crop rotations
- Filter Strips
- Riparian Herb Cover
- Riparian Forest Buffer
- Maintain expired CRP
- Silvopasture
- Windbreak / Shelterbelt
- Perennial biofuels and feedstock pasture and hay planting

RICE

- No-Till
- Reduced-Till
- Irrigation Water Management
- Alternate Wetting & Drying
- Dry Seeding (CA & South of I-10)
- Dry Seeding with post-harvest flooding
- Early drainage with post-harvest flooding
- Wetland Wildlife Habitat Management

LIVESTOCK

- Comprehensive nutrient mgmt & implementation
- Prescribed Grazing
- Feed Mgmt
- Roofs & Covers
- Nutrient Mgmt
- Forage & biomass planting pasture and hay planting
- Silvopasture

FORESTRY

- Forest Stand Improvement
- Riparian forest buffer
- Maintain forest on expiring CRP
- Silvopasture

USDA CLIMATE-SMART COMMODITIES GRANT

- The RIPE concept was awarded \$80 million by USDA! (Top 8)
- Implement pilot demonstration project in four states with 20 partners.
 - Arkansas
 - Minnesota
 - North Dakota
 - Virginia



HELP ADVANCE THE RIPE100 POLICY

- Subscribe to our newsletter.
- Join the Farmer Advisory Network (FAN)
 - Farm Bill Campaign
 - Resolution Process
- Join the Inclusion, Diversity, Equity, and Access (IDEA) Committee
- Steering Committee



INTERESTED IN LEARNING MORE?

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VISIT: RIPEroadmap.org

SUBSCRIBE: Click “Get Involved” on our website to sign up for our newsletter.

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APPENDIX

FARMERS, PUBLIC & POLICYMAKERS ALL OPEN TO THIS ... JUST NEED FARMERS TO ASK

.....

FARMERS

65%

SUPPORT RIPE 100 AT
\$100/ACRE

EVEN IF IT MEANS
INCREASED FEDERAL
EXPENDITURES

76%

SUPPORT
CLIMATE POLICY

THAT INCLUDES
VOLUNTARY ADOPTION OF
CONSERVATION AG
PRACTICES

78%

PREFER A PAYMENT FOR
PRACTICES THAT
IMPROVE WATER &
SOIL HEALTH
OVER CARBON CAPTURE
ALONE

STRONG BIPARTISAN PUBLIC SUPPORT OF FINANCIAL INCENTIVES FOR SUSTAINABLE FARMING



RURAL REPUBLICANS

**ONLY
39%**

SUPPORT GOV'T
SPENDING MONEY FOR
CLIMATE

**WHILE
77%**

SUPPORT GOV'T SPENDING
MONEY ON HELPING FARMERS
ADDRESS CLIMATE

93%

SUPPORT FINANCIAL
INCENTIVES TO FARMERS
FOR WATER & SOIL
HEALTH

DUKE UNIVERSITY, 2020

PRICE FLOOR ALIGNS PAYMENTS WITH PUBLIC BENEFITS

RATHER THAN COST SHARE, A SELECT GROUP OF PRACTICES SHOULD PAY FARMERS AND RANCHERS FOR THE TOTAL VALUE OF THEIR PUBLIC CONTRIBUTION.

Climate Policy Costs & Opportunities

e.g. Per Acre of Corn & Cover Crops in 2030, ~ \$54/ton CO2 equivalent

